Contents lists available at ScienceDirect

Journal of World Business

journal homepage: www.elsevier.com/locate/jwb

Journal of World Business Volume 48 2013 Index

TITLE INDEX

A

An exploration of multinational enterprise knowledge resources and foreign subsidiary performance. Yulin Fang, Michael Wade, Andrew Delios and Paul W. Beamish (1): 30-38

Antecedents and temporal dynamics of strategic divergence in multinational corporations: Evidence from Europe. Matthias Brauer and Mark Heitmann (1): 110-121

Are International New Ventures Really New? A Process Study of Organizational Emergence and Internationalization. Lisa Hewerdine and Catherine Welch (4): 466-477

Asset or constraint: Corporate reputation and MNCs' involvement in the least developed countries. Martina Musteen, Lawrence Rhyne and Congcong Zheng (3): 321-328

B

Balancing the Trade-Off Between Learning Prospects and Spillover Risks: MNC Subsidiaries' Vertical Linkage Patterns in Developed Countries. Alessandra Perri, Ulf Andersson, Phillip C. Nell and Grazia D. Santangelo (4): 503-514

Building international entrepreneurial virtual networks in cyberspace. Thor Sigfuswn and Sylvie Chetty (2): 260-270

Business groups and foreign direct investments by developing country firms: An empirical test in India. Murali D.R. Chari (3): 349-359

C

Compressed Development: Global value chains, multinational enterprises and human resource development in 21st century Asia. Nigel Haworth (2): 251-259

Constraints, internationalization and growth: A cross-country analysis of European SMEs. Jolanda Hessels and Simon C. Parker (1): 137-148

Coordinating Knowledge Transfer: Global Managers as Higher-Level Intermediaries. Gerardo Patriotta, Anna Castellano and Mike Wright (4): 515-526

Cultural intelligence as a predictor of expatriate adjustment and performance in Malaysia. Marlin Abdul Malek and Pawan Budhwar (2): 222-231

D

Delegating effectively across cultures. Sylvie Chevrier and Michaël Viegas-Pires (3): 431-439

Do indigenous firms incur a liability of localness when operating in their home market? The case of China. Fuming Jiang and Bruce W. Stening (4): 478-489

E

Embedding knowledge and value of a brand into sustainability for differentiation. Suraksha Gupta, Michael Czinkota and T.C. Melewar (3): 287-296

Examining the differential use of global integration mechanisms across HRM practices: Evidence from China. Adam Smale, Ingmar Björkman and Jennie Sumelius (2): 232-240

Expatriate return on investment in the Asia Pacific: An empirical study of individual ROI versus corporate. ROI. Yvonne McNulty, Helen De Cieri and Kate Hutchings (2): 209-221

G

Global business management for sustainability and competitiveness: The role of corporate branding, corporate identity and corporate reputation. T.C. Melewar, Suraksha Gupta and Michael Czinkota (3): 285-286

Global integration strategies of small and medium multinationals: Evidence from Taiwan. Julius H. Johnson Jr., Bindu Arya and Dinesh A. Mirchandani (1): 47-57

Governing business process offshoring: Properties, processes, and preferred modes. Yadong Luo, Stephanie Lu Wang, Vaidyanathan Jayaraman and Qinqin Zheng (3): 407-419

H

How to attract applicants in the Atlantic versus the Asia-Pacific region? A cross-national analysis on China, India, Germany, and Hungary. Matthias Baum and Rüdiger Kabst (2): 175-185

HR practices from the perspective of managers and employees in multinational enterprises in China: Alignment issues and implications. Cherrie Jiuhua Zhu, Brian K. Cooper, Di Fan and Helen De Cieri (2): 241-250

I

Influence behaviors and employees' reactions: An empirical test among six societies based on a transactional- relational contract model. Melody P.M. Chong, Miriam Muethel, Malika Richards, Ping Ping Fu, Tai-Kuang Peng, Yu Fan Shang and Miguel P. Caldas (3): 373-384

Integration and Divergence of Patent Systems across National and International Institutions. Deli Yang, Mahmut Sonmez (4): 527-538

International ambidexterity and firm performance in small emerging economies. Chia-Wen Hsu, Yung-Chih Lien and Homin Chen (1): 58-67

Internationalization and firm performance of SMEs: The moderating effects of CEO attributes.Wen-Tsung Hsu, Hsiang-Lan Chen and Chia-Yi Cheng (1): 1-12

Is cultural distance a bane or a boon for cross-border acquisition performance? Desislava Dikova and Padma Rao Sahib (1): 77-86

L

Language competencies, policies and practices in multinational corporations: A comprehensive review and comparison of Anglophone, Asian, Continental European and Nordic MNCs. Anne-Wil Harzing and Markus Pudelko (1): 87-97

Learning and Knowledge Management In and Out of Emerging Markets. Preet S. Aulakh, Sumit K. Kundu and Somnath Lahiri (3): 440-441

Localized poaching and skills shortages of manufacturing employees among MNEs in China. Peter Sheldon and Yiqiong Li (2): 186-195

Liability-of-foreignness effects on job success of immigrant job seekers. Tony Fang, Al-Karim Samnani, Milorad M. Novicevic and Mark N. Bing (1): 98-109

M

Managing multi-business firms: A comparison between Korean chaebols and diversified U.S. firms. Ji-Hwan Lee and Ajai S. Gaur (4): 443–454

Managing people in global markets—The Asia Pacific perspective. Peter J. Dowling and Noelle Donnelly (2): 171-174

Measuring reputation in global markets-A comparison of reputation measures' convergent and criterion validities. Marko Sarstedt, Petra Wilczynski and T.C. Melewar (3): 329-339

N

Network Cohesion in Global expansion: An Evolutionary View. Faith Haiani and Sara l. McGaughey (4): 455-465

O

Organizational Innovation Outcomes in SMES: Effects of Age, Size, and Sector. Sylvie Laforet (4): 490-502

Overbidding in cross-border acquisitions: Misperceptions in assessing and valuing knowledge. Ananda Mukherji, Jyotsna Mukherji, Clay Dibrell and John D. Francis (1): 39-26

P

Parent company benefits from reverse knowledge transfer: The role of the liability of newness in MNEs. Larissa Rabbiosi and Grazia D. Santangelo (1): 160-170

Paying for cross-border acquisitions: The impact of prior acquirers' decisions. Shavin Malhotra and PengCheng Zhu (2): 271-284

Pitting real options theory against risk diversification theory: International diversification and joint ownership control in economic crisis. Chris Changwha Chung, Seung-Hyun Lee, Paul W. Beamish, Colette Southam and Daeil (Dale) Nam (1): 122-136

R

Regional differences in a national culture and their effects on leadership effectiveness: A tale of two neighboring Chinese cities. Ji Li, Yali Tan, Zhenyao Cai, Hong Zhu and Xinran Wang (1): 13-19

S

Social capital and new product development outcomes: The mediating role of sensing capability in Chinese high-tech firms. Junfeng Zhang and Wei-ping Wu (4): 539-548

Sub-National Institutions, Firm Strategies, and Firm Performance: A Multilevel Study of Private Manufacturing Firms in Vietnam. Thang V. Nguyen., Ngoc T. B. Le and Scott E. Bryant (1): 68-76

Sustainability as corporate culture of a brand for superior performance. Suraksha Gupta and V. Kumar (3): 311-320

T

The endogenous role of location choice in product innovations. Chung-Jen Chen and Yung-Chang Hsiao (3): 360-372

The evolving role of organisational and personal networks in international market venturing. Manuel Eberhard and Justin Craig (3): 385-397

The impact of brand authenticity on brand trust and SME growth: A CEO perspective. Fabian Eggers, Michele O'Dwyer, Sascha Kraus, Christine Vallaster and Stefan Güldenberg (3): 340-348

The impact of cultural differences on technology adoption. Sang-Gun Lee, Silvana Trimi and Changsoo Kim (1): 20-29

The impact of venture capital on family businesses: Evidence from Spain. José Martí, Susana Menéndez-Requejo and Olaf M. Rottke (3): 420-430

The influence of job demands and resources on repatriate career satisfaction: A relative deprivation perspective. Hong Ren, Mark C. Bolino, Margaret A. Shaffer and Maria L. Kraimer (1): 149-159

The role of social interactions in building internal corporate brands: Implications for sustainability. Christine Vallaster and Adam Lindgreen (3): 297-310

Transformational learning experiences of international development volunteers in the Asia-Pacific: The case of a multinational NGO. Anthony Fee and Sidney J. Gray (2): 196-208

W

When global virtual teams share knowledge: Media richness, cultural difference and language commonality. Anders Klitmøller and Jakob Lauring (3): 398-406

Journal of World Business 48 (2013) IV–VII

Contents lists available at ScienceDirect

Journal of World Business

journal homepage: www.elsevier.com/locate/jwb

Journal of World Business Volume 48 2013 Index

AUTHOR INDEX

A

Andersson, Ulf. See Perri, Alessandra

Arya, Bindu. See Johnson Jr., Julius H.

Aulakh, Preet S., Sumit K. Kundu and Somnath Lahiri, Learning and Knowledge Management In and Out of Emerging Markets. (3): 440-441

B

Baum, Matthias, and Rüdiger Kabst, How to attract applicants in the Atlantic versus the Asia-Pacific region? A cross-national analysis on China, India, Germany, and Hungary. (2): 175-185

Beamish, Paul W. See Chung, Chris Changwha

Beamish, Paul W. See Fang, Yulin

Bing, Mark N. See Fang, Tony

Björkman, Ingmar. See Smale, Adam

Bolino, Mark C. See Ren, Hong

Brauer, Matthias and Mark Heitmann, Antecedents and temporal dynamics of strategic divergence in multinational corporations: Evidence from Europe. (1): 110-121

Bryant, Scott E. See Nguyen, Thang V.

Budhwar, Pawan. See Malek, Marlin Abdul

C

Cai, Zhenyao. See Li, Ji

Caldas, Miguel P. See Chong, Melody P.M.

Castellano, Anna. See Patriotta, Gerardo

Chari, Murali D.R., Business groups and foreign direct investments by developing country firms: An empirical test in India. (3): 349-359

Chen, Chung-Jen, and Yung-Chang Hsiao, The endogenous role of location choice in product innovations. (3): 360-372

Chen, Homin. See Hsu, Chia-Wen

Chen, Hsiang-Lan. See Hsu, Wen-Tsung

Cheng, Chia-Yi. See Hsu, Wen-Tsung

Chetty, Sylvie. See Sigfuswn, Thor

Chevier, Sylvie and Michaël Viegas-Pires, Delegating effectively across cultures. (3): 431-439

Chong, Melody P.M., Miriam Muethel, Malika Richards, Ping Ping Fu, Tai-Kuang Peng, Yu Fan Shang and Miguel P. Caldas, Influence behaviors and employees' reactions: An empirical test among six societies based on a transactional- relational contract model. (3): 373-384

Chung, Chris Changwha, Seung-Hyun Lee, Paul W. Beamish, Colette Southam and Daeil (Dale) Nam, Pitting real options theory against risk diversification theory: International diversification and joint ownership control in economic crisis. (1): 122-136

Cooper, Brian K. See Zhu, Cherrie Jiuhua

Craig, Justin. See Eberhard, Manuel

Czinkota Michael. See Melewar, T.C.

Czinkota, Michael. See Gupta, Suraksha

D

De Cieri, Helen. See McNulty, Yvonne

De Cieri, Helen. See Zhu, Cherrie Jiuhua

Delios, Andrew. See Fang, Yulin

Dibrell, Clay. See Mukherji, Ananda

Dikova, Desislava, and Padma Rao Sahib, Is cultural distance a bane or a boon for cross-border acquisition performance? (1): 77-86

Donnelly, Noelle. See Dowling, Peter J.

Dowling, Peter J. and Noelle Donnelly, Managing people in global markets—The Asia Pacific perspective. (2): 171-174

E

Eberhard, Manuel and Justin Craig, The evolving role of organisational and personal networks in international market venturing. (3): 385-397

Eggers, Fabian, Michele O'Dwyer, Sascha Kraus, Christine Vallaster and Stefan Güldenberg, The impact of brand authenticity on brand trust and SME growth: A CEO perspective. (3): 340-348

F

Fan, Di. See Zhu, Cherrie Jiuhua

Fang, Tony, Al-Karim Samnani, Milorad M. Novicevic and Mark N. Bing, Liability-of-foreignness effects on job success of immigrant job seekers. (1): 98-109

Fang, Yulin, Michael Wade, Andrew Delios and Paul W. Beamish, An exploration of multinational enterprise knowledge resources and foreign subsidiary performance. (1): 30-38

Fee, Anthony, and Sidney J. Gray, Transformational learning experiences of international development volunteers in the Asia-Pacific: The case of a multinational NGO. (2): 196-208

Francis, John D., See Mukherji, Ananda

Fu, Ping Ping. See Chong, Melody P.M.

G

Gaur, Ajai S. See Lee, Ji-Hwan

Gray, Sidney J. See Fee, Anthony

Güldenberg, Stefan. See Eggers, Fabian

Gupta, Suraksha, Michael Czinkota and T.C. Melewar, Embedding knowledge and value of a brand into sustainability for differentiation. (3): 287-296

Gupta, Suraksha, and V. Kumar, Sustainability as corporate culture of a brand for superior performance. (3): 311-320

Gupta, Suraksha. See Melewar, T.C.

H

Haiani, Faith and Sara I. McGaughey, Network Cohesion in Global expansion: An Evolutionary View. (4): 455-465

Harzing, Anne-Wil, and Markus Pudelko, Language competencies, policies and practices in multinational corporations: A comprehensive review and comparison of Anglophone, Asian, Continental European and Nordic MNCs. (1): 87-97

Haworth, Nigel, Compressed Development: Global value chains, multinational enterprises and human resource development in 21st century Asia. (2): 251-259

Heitmann, Mark. See Brauer, Matthias

Hessels, Jolanda, and Simon C. Parker, Constraints, internationalization and growth: A cross-country analysis of European SMEs. (1): 137-148

Hewerdine, Lisa and Catherine Welch, Are International New Ventures Really New? A Process Study of Organizational Emergence and Internationalization. (4): 466-477

Hsiao, Yung-Chang. See Chen, Chung-Jen

Hsu, Chia-Wen, Yung-Chih Lien and Homin Chen, International ambidexterity and firm performance in small emerging economies. (1): 58-67

Hsu, Wen-Tsung, Hsiang-Lan Chen and Chia-Yi Cheng , Internationalization and firm performance of SMEs: The moderating effects of CEO attributes. (1): 1-12

Hutchings, Kate. See McNulty, Yvonne

J

Jayaraman, Vaidyanathan. See Luo, Yadong

Jiang, Fuming and Bruce W. Stening, Do indigenous firms incur a liability of localness when operating in their home market? The case of China. (4): 478-489

Johnson Jr., Julius H., Bindu Arya and Dinesh A. Mirchandani, Global integration strategies of small and medium multinationals: Evidence from Taiwan. (1): 47-57

K

Kabst, Rüdiger. See Baum, Matthias

Kim, Changsoo. See Lee, Sang-Gun

Klitmøller, Anders and Jakob Lauring, When global virtual teams share knowledge: Media richness, cultural difference and language commonality. (3): 398-406

Kraimer, Maria L. See Ren, Hong

Kraus, Sascha. See Eggers, Fabian

Kumar, V. See Gupta, Suraksha

Kundu, Sumit K. See Aulakh, Preet S.

L

Laforet, Sylvie, Organizational Innovation Outcomes in SMES: Effects of Age, Size, and Sector. (4): 490-502

Lahiri, Somnath. See Aulakh, Preet S.

Lauring, Jakob. See Klitmøller, Anders

Le, Ngoc T. B. See Nguyen, Thang V.

Lee, Ji-Hwan and Ajai S. Gaur, Managing multi-business firms: A comparison between Korean chaebols and diversified U.S. firms. (4): 443-454

Lee, Sang-Gun, Silvana Trimi and Changsoo Kim, The impact of cultural differences on technology adoption. (1): 20-29

Lee, Seung-Hyun. See Chung, Chris Changwha

Lien, Yung-Chih. See Hsu, Chia-Wen

Li, Ji, Yali Tan, Zhenyao Cai, Hong Zhu and Xinran Wang, Regional differences in a national culture and their effects on leadership effectiveness: A tale of two neighboring Chinese cities. (1): 13-19

Li, Yiqiong. See Sheldon, Peter

Lindgreen, Adam. See Vallaster, Christine

Luo, Yadong, Stephanie Lu Wang, Vaidyanathan Jayaraman and Qinqin Zheng, Governing business process offshoring: Properties, processes, and preferred modes. (3): 407-419

M

Malek, Marlin Abdul, and Pawan Budhwar, Cultural intelligence as a predictor of expatriate adjustment and performance in Malaysia. (2): 222-231

Malhotra, Shavin and PengCheng Zhu, Paying for cross-border acquisitions: The impact of prior acquirers' decisions. (2): 271-284

Martí, José, Susana Menéndez-Requejo and Olaf M. Rottke, The impact of venture capital on family businesses: Evidence from Spain. (3): 420-430

McGaughey, Sara l. See Haiani, Faith

McNulty, Yvonne, Helen De Cieri and Kate Hutchings, Expatriate return on investment in the Asia Pacific: An empirical study of individual ROI versus corporate
ROI. (2): 209-221

Melewar, T.C., Suraksha Gupta and Michael Czinkota, Global business management for sustainability and competitiveness: The role of corporate branding, corporate identity and corporate reputation. (3): 285-286

Melewar, T.C. See Gupta, Suraksha

Melewar, T.C. See Sarstedt, Marko

Menéndez-Requejo, Susana. See Martí, José

Mirchandani, Dinesh A. See Johnson Jr., Julius H.

Mukherji, Ananda, Jyotsna Mukherji, Clay Dibrell and John D. Francis, Overbidding in cross-border acquisitions: Misperceptions in assessing and valuing knowledge. (1): 39-26

Mukherji, Jyotsna. See Mukherji, Ananda

Musteen, Martina, Lawrence Rhyne and Congcong Zheng, Asset or constraint: Corporate reputation and MNCs' involvement in the least developed countries. (3): 321-328

Muethel, Miriam. See Chong, Melody P.M.

N

Nam, Daeil (Dale). See Chung, Chris Changwha

Nell, Phillip C. See Perri, Alessandra

Nguyen, Thang V., Ngoc T. B. Le and Scott E. Bryant, Sub-National Institutions, Firm Strategies, and Firm Performance: A Multilevel Study of Private Manufacturing Firms in Vietnam. (1): 68-76

Novicevic, Milorad M. See Fang, Tony

O

O'Dwyer, Michele. See Eggers, Fabian

P

Parker, Simon C. See Hessels, Jolanda

Patriotta, Gerardo, Anna Castellano and Mike Wright, Coordinating Knowledge Transfer: Global Managers as Higher-Level Intermediaries. (4): 515-526

Peng, Tai-Kuang. See Chong, Melody P.M.

Perri, Alessandra, Ulf Andersson, Phillip C. Nell and Grazia D. Santangelo, Balancing the Trade-Off Between Learning Prospects and Spillover Risks: MNC Subsidiaries' Vertical Linkage Patterns in Developed Countries. (4): 503-514

Pudelko, Markus. See Harzing, Anne-Wil

R

Rabbiosi, Larissa and Grazia D. Santangelo, Parent company benefits from reverse knowledge transfer: The role of the liability of newness in MNEs (1): 160-170

Ren, Hong, Mark C. Bolino, Margaret A. Shaffer and Maria L. Kraimer, The influence of job demands and resources on repatriate career satisfaction: A relative deprivation perspective. (1): 149-159

Richards, Malika. See Chong, Melody P.M.

Rottke, Olaf M. See Martí, José

Rhyne, Lawrence. See Musteen, Martina

S

Sahib, Padma Rao. See Dikova, Desislava

Samnani, Al-Karim. See Fang, Tony

Santangelo, Grazia D. See Perri, Alessandra

Santangelo, Grazia D. See Rabbiosi, Larissa

Sarstedt, Marko, Petra Wilczynski and T.C. Melewar, Measuring reputation in global markets-A comparison of reputation measures' convergent and criterion validities. (3): 329-339

Shang, Yu Fan. See Chong, Melody P.M.

Shaffer, Margaret A. See Ren, Hong

Sheldon, Peter, Yiqiong Li, Localized poaching and skills shortages of manufacturing employees among MNEs in China. (2): 186-195

Sigfuswn, Thor and Sylvie Chetty, Building international entrepreneurial virtual networks in cyberspace. (2): 260-270

Smale, Adam, Ingmar Björkman and Jennie Sumelius, Examining the differential use of global integration mechanisms across HRM practices: Evidence from China. (2): 232-240

Sonmez, Mahmut. See Yang, Deli

Southam, Colette. See Chung, Chris Changwha

Stening, Bruce W. See Jiang, Fuming

Sumelius, Jennie. See Smale, Adam

T

Tan, Yali See Li, Ji

Trimi, Silvana. See Lee, Sang-Gun

V

Vallaster, Christine. See Eggers, Fabian

Vallaster, Christine and Adam Lindgreen, The role of social interactions in building internal corporate brands: Implications for sustainability. (3): 297-310

Viegas-Pires, Michaël. See Chevier, Sylvie

W

Wade, Michael. See Fang, Yulin

Wang, Stephanie Lu. See Luo, Yadong

Wang, Xinran. See Li, Ji

Welch, Catherine. See Hewerdine, Lisa

Wilczynski, Petra. See Sarstedt, Marko

Wright, Mike. See Patriotta, Gerardo

Wu, Wei-ping. See Zhang, Junfeng

Y

Yang, Deli and Mahmut Sonmez, Integration and Divergence of Patent Systems across National and International Institutions. (4): 527-538

Z

Zhang, Junfeng and Wei-ping Wu, Social capital and new product development outcomes: The mediating role of sensing capability in Chinese high-tech firms. (4): 539-548

Zheng, Congcong. See Musteen, Martina

Zheng, Qinqin. See Luo, Yadong

Zhu, Cherrie Jiuhua, Brian K. Cooper, Di Fan and Helen De Cieri, HR practices from the perspective of managers and employees in multinational enterprises in China: Alignment issues and implications. (2): 241-250

Zhu, Hong. See Li, Ji

Zhu, PengCheng. See Malhotra, Shavin